



Economic Overview

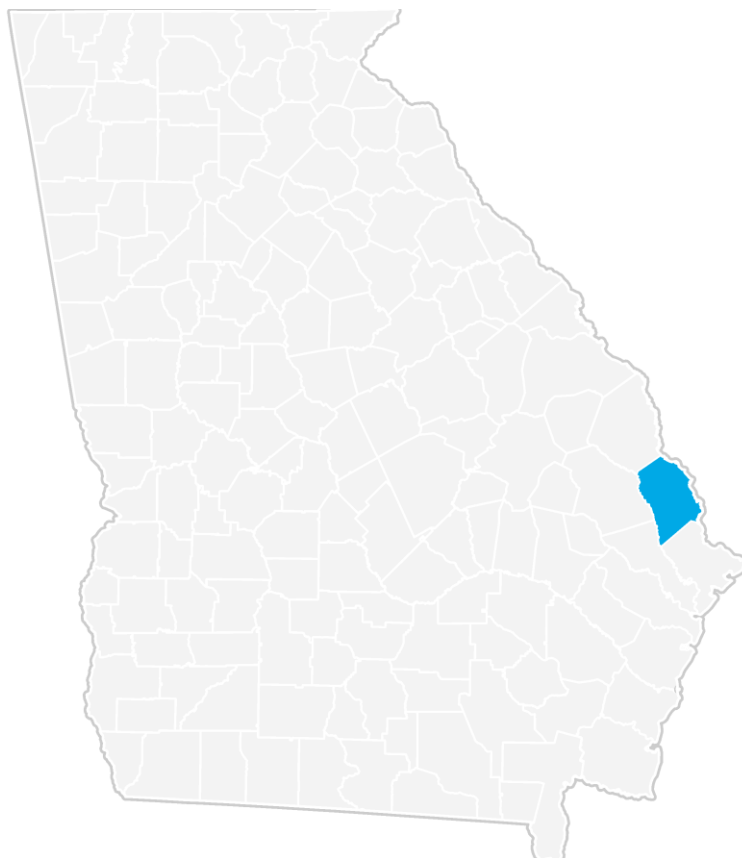
Effingham County, Georgia



www.effinghamindustry.com

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Effingham County, Georgia Regional Map



Demographic Profile

The population in Effingham County, Georgia was 58,689 per American Community Survey data for 2014-2018.

The region has a civilian labor force of 29,265 with a participation rate of 66.1%. Of individuals 25 to 64 in Effingham County, Georgia, 21.5% have a bachelor's degree or higher which compares with 32.9% in the nation.

The median household income in Effingham County, Georgia is \$65,153 and the median house value is \$159,100.

Summary ¹						
	Percent			Value		
	Effingham County, Georgia	Georgia	USA	Effingham County, Georgia	Georgia	USA
Demographics						
Population (ACS)	—	—	—	58,689	10,297,484	322,903,030
Male	49.8%	48.7%	49.2%	29,215	5,012,229	158,984,190
Female	50.2%	51.3%	50.8%	29,474	5,285,255	163,918,840
Median Age ²	—	—	—	36.1	36.5	37.9
Under 18 Years	26.8%	24.3%	22.8%	15,732	2,501,295	73,553,240
18 to 24 Years	8.3%	9.8%	9.6%	4,892	1,009,642	30,903,719
25 to 34 Years	13.5%	13.8%	13.8%	7,908	1,419,784	44,567,976
35 to 44 Years	14.1%	13.3%	12.6%	8,303	1,372,551	40,763,210
45 to 54 Years	14.1%	13.7%	13.2%	8,297	1,407,255	42,589,573
55 to 64 Years	12.0%	12.0%	12.8%	7,038	1,234,668	41,286,731
65 to 74 Years	7.2%	8.1%	8.8%	4,236	835,224	28,535,419
75 Years, and Over	3.9%	5.0%	6.4%	2,283	517,065	20,703,162
Race: White	81.9%	59.0%	72.7%	48,093	6,079,976	234,904,818
Race: Black or African American	13.6%	31.5%	12.7%	7,955	3,239,300	40,916,113
Race: American Indian and Alaska Native	0.1%	0.3%	0.8%	75	33,484	2,699,073
Race: Asian	0.9%	3.9%	5.4%	552	402,501	17,574,550
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	24	6,095	582,718
Race: Some Other Race	1.1%	2.8%	4.9%	664	283,680	15,789,961
Race: Two or More Races	2.3%	2.5%	3.2%	1,326	252,448	10,435,797
Hispanic or Latino (of any race)	4.2%	9.4%	17.8%	2,483	968,463	57,517,935
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	64,296	10,617,423	328,239,523
Population Annual Average Growth ⁴	2.2%	1.0%	0.7%	1,239	99,658	2,146,799
People per Square Mile	—	—	—	134.6	184.6	92.9
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over) ⁵	66.1%	62.8%	63.2%	29,265	5,043,919	162,248,196
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) ⁵	82.3%	80.5%	81.8%	19,882	3,355,319	104,136,254
Armed Forces Labor Force ⁵	0.8%	0.6%	0.4%	345	47,213	1,028,133
Veterans, Age 18-64 ⁵	10.0%	5.9%	4.7%	3,621	376,585	9,398,789
Veterans Labor Force Participation Rate and Size, Age 18-64 ⁵	88.1%	75.9%	76.3%	3,191	285,764	7,168,168
Median Household Income ^{2,5}	—	—	—	\$65,153	\$55,679	\$60,293
Per Capita Income ⁵	—	—	—	\$29,795	\$29,523	\$32,621
Mean Commute Time (minutes) ⁵	—	—	—	32.0	28.4	26.6
Commute via Public Transportation ⁵	0.1%	2.1%	5.0%	19	99,181	7,602,145
Educational Attainment, Age 25-64						
No High School Diploma	10.0%	12.0%	11.2%	3,160	652,954	18,885,967
High School Graduate	36.6%	26.7%	25.8%	11,539	1,451,729	43,699,272
Some College, No Degree	23.7%	21.1%	21.0%	7,485	1,144,722	35,525,113

Summary¹

	Percent			Value		
	Effingham County, Georgia	Georgia	USA	Effingham County, Georgia	Georgia	USA
Associate's Degree	8.2%	8.2%	9.1%	2,593	444,942	15,389,737
Bachelor's Degree	14.7%	20.2%	20.8%	4,624	1,095,230	35,261,652
Postgraduate Degree	6.8%	11.9%	12.1%	2,145	644,681	20,445,749
Housing						
Total Housing Units	—	—	—	22,110	4,241,003	136,384,292
Median House Value (of owner-occupied units) ²	—	—	—	\$159,100	\$166,800	\$204,900
Homeowner Vacancy	0.3%	2.0%	1.7%	53	48,158	1,304,850
Rental Vacancy	4.1%	7.0%	6.0%	214	104,455	2,822,053
Renter-Occupied Housing Units (% of Occupied Units)	24.2%	36.9%	36.2%	4,954	1,369,507	43,285,318
Occupied Housing Units with No Vehicle Available (% of Occupied Units) ⁵	2.7%	6.6%	8.7%	552	245,063	10,424,934
Social						
Poverty Level (of all people) ⁵	8.6%	16.0%	14.1%	4,977	1,607,714	44,257,979
Households Receiving Food Stamps/SNAP	8.9%	13.7%	12.2%	1,824	506,957	14,635,287
Enrolled in Grade 12 (% of total population)	1.5%	1.5%	1.4%	900	155,659	4,442,295
Disconnected Youth ^{3,5}	1.8%	3.4%	2.6%	56	19,826	438,452
Children in Single Parent Families (% of all children) ⁵	26.0%	38.4%	34.3%	3,883	907,402	23,973,249
Uninsured	9.8%	13.7%	9.4%	5,684	1,389,541	29,752,767
With a Disability, Age 18-64 ⁵	11.7%	10.6%	10.3%	4,203	666,095	20,240,504
With a Disability, Age 18-64, Labor Force Participation Rate and Size ⁵	46.3%	38.8%	41.6%	1,946	258,482	8,421,018
Foreign Born	2.9%	10.1%	13.5%	1,722	1,035,983	43,539,499
Speak English Less Than Very Well (population 5 yrs and over)	1.7%	5.5%	8.5%	949	533,276	25,647,781

Source: [JobsEQ®](#)

1. American Community Survey 2014-2018, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

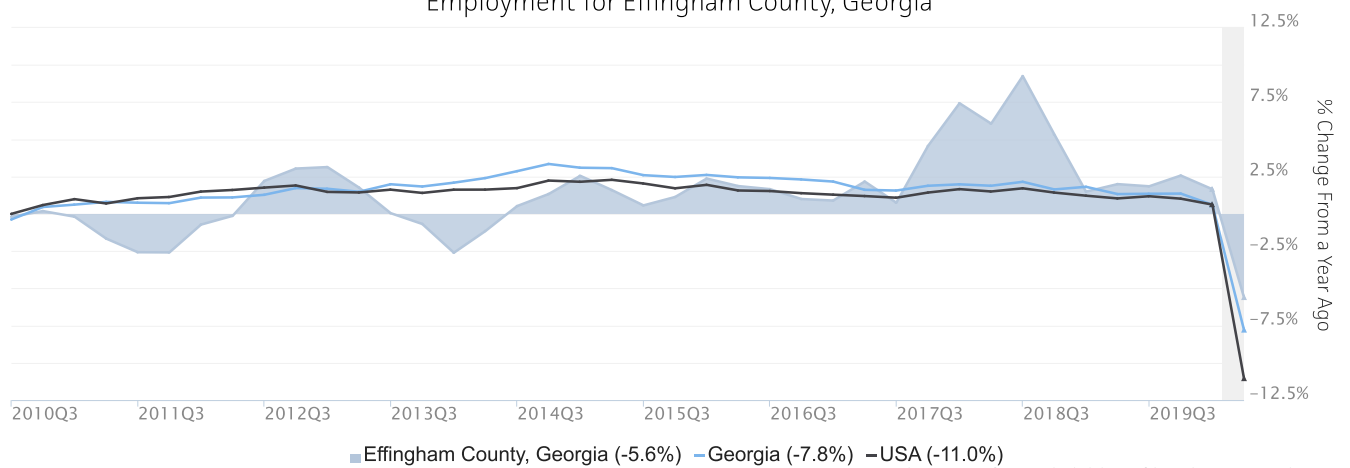
4. Census 2019, annual average growth rate since 2009

5. See Rio Arriba errata note in the Data Dictionary.

Employment Trends

As of 2020Q2, total employment for Effingham County, Georgia was 12,441 (based on a four-quarter moving average). Over the year ending 2020Q2, employment declined 5.6% in the region.

Employment for Effingham County, Georgia

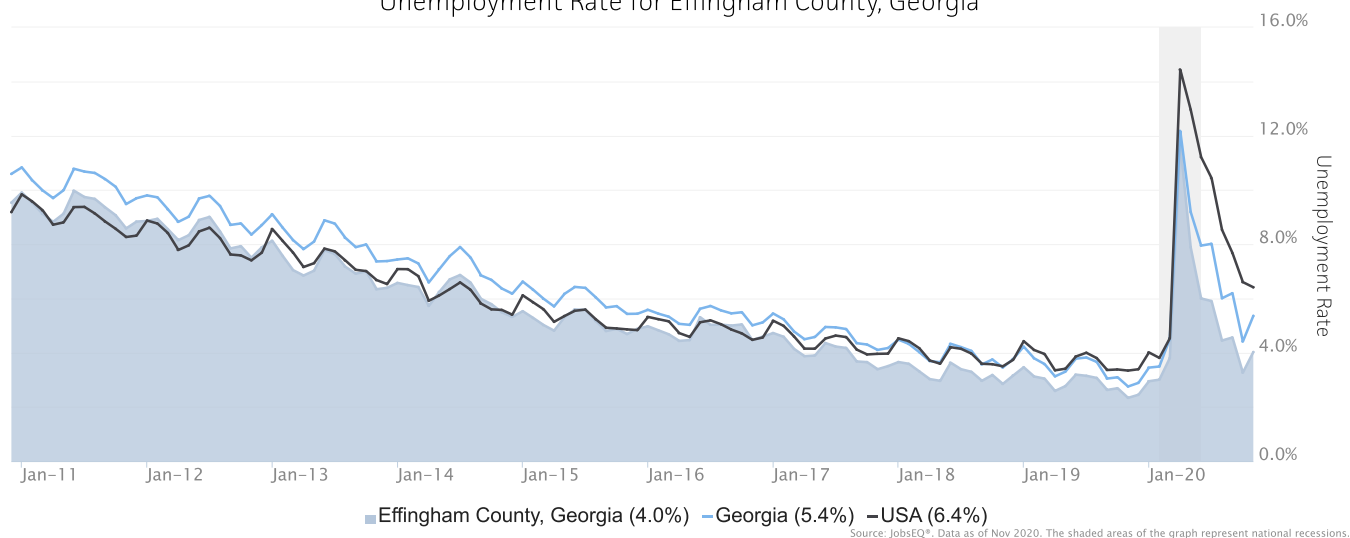


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Unemployment Rate

The unemployment rate for Effingham County, Georgia was 4.0% as of November 2020. The regional unemployment rate was lower than the national rate of 6.4%. One year earlier, in November 2019, the unemployment rate in Effingham County, Georgia was 2.3%.

Unemployment Rate for Effingham County, Georgia

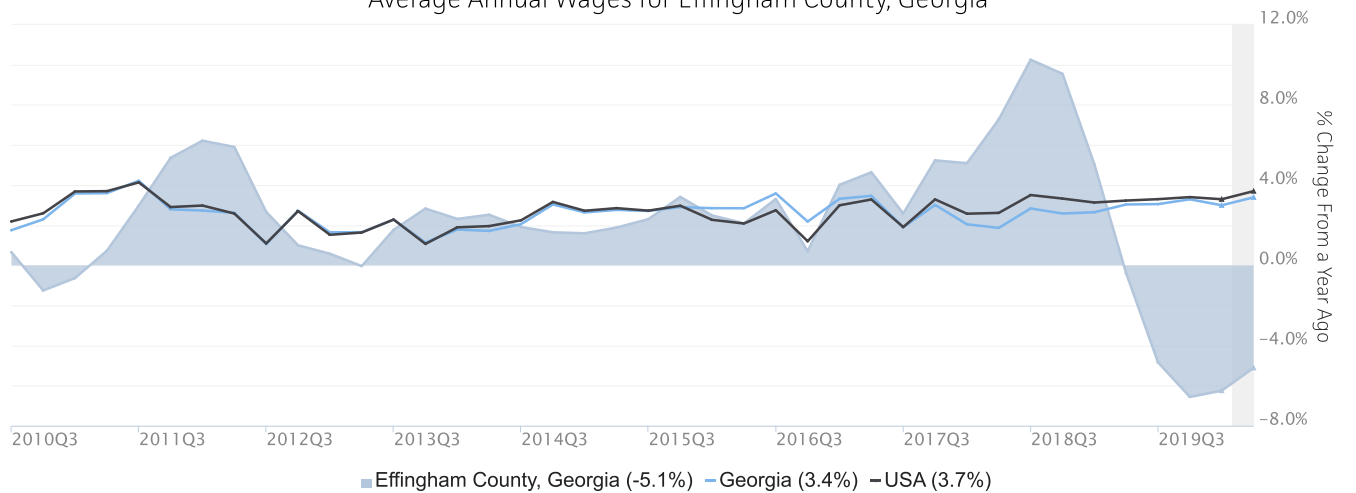


Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through November 2020.

Wage Trends

The average worker in Effingham County, Georgia earned annual wages of \$40,412 as of 2020Q2. Average annual wages per worker decreased 5.1% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$58,849 in the nation as of 2020Q2.

Average Annual Wages for Effingham County, Georgia



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 12.9% lower in Effingham County, Georgia than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Effingham County, Georgia	\$40,412	87.1	\$46,406
Georgia	\$54,498	96.8	\$56,323
USA	\$58,849	100.0	\$58,849

Source: [JobsEQ®](#)

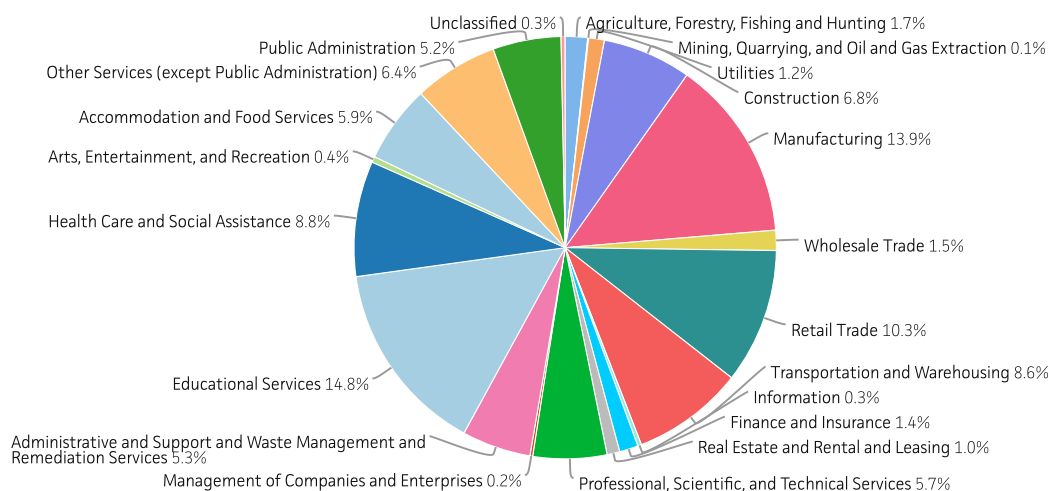
Data as of 2020Q2

Cost of Living per C2ER, data as of 2020q3, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Effingham County, Georgia is Educational Services, employing 1,845 workers. The next-largest sectors in the region are Manufacturing (1,729 workers) and Retail Trade (1,287). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Utilities (LQ = 2.31), Transportation and Warehousing (1.82), and Educational Services (1.81).

Total Workers for Effingham County, Georgia by Industry



Source: JobsEQ®, Data as of 2020Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Sectors in Effingham County, Georgia with the highest average wages per worker are Utilities (\$102,110), Mining, Quarrying, and Oil and Gas Extraction (\$99,901), and Management of Companies and Enterprises (\$70,587). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Transportation and Warehousing (+308 jobs), Health Care and Social Assistance (+204), and Administrative and Support and Waste Management and Remediation Services (+203).

Over the next 1 year, employment in Effingham County, Georgia is projected to expand by 167 jobs. The fastest growing sector in the region is expected to be Accommodation and Food Services with a +2.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Educational Services (+26 jobs), Health Care and Social Assistance (+22), and Transportation and Warehousing (+18).

			Current	5-Year History			1-Year Forecast				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
61	Educational Services	1,845	\$46,367	1.81	136	1.5%	197	82	89	26	1.4%
31	Manufacturing	1,729	\$63,478	1.69	169	2.1%	177	66	114	-3	-0.2%
44	Retail Trade	1,287	\$25,515	1.01	-93	-1.4%	186	76	96	13	1.0%
62	Health Care and Social Assistance	1,100	\$47,410	0.61	204	4.2%	126	51	53	22	2.0%
48	Transportation and Warehousing	1,065	\$44,210	1.82	308	7.1%	132	48	66	18	1.7%
23	Construction	844	\$43,459	1.17	169	4.6%	100	30	53	17	2.0%
81	Other Services (except Public Administration)	802	\$21,963	1.47	54	1.4%	103	42	50	11	1.3%
72	Accommodation and Food Services	739	\$13,996	0.71	34	0.9%	136	53	67	15	2.1%
54	Professional, Scientific, and Technical Services	703	\$51,174	0.82	138	4.5%	73	23	38	13	1.8%
56	Administrative and Support and Waste Management and Remediation Services	659	\$27,888	0.84	203	7.6%	88	32	44	12	1.8%
92	Public Administration	649	\$34,459	1.08	19	0.6%	69	25	34	9	1.4%
11	Agriculture, Forestry, Fishing and Hunting	214	\$37,144	1.27	52	5.7%	25	10	13	2	0.7%
42	Wholesale Trade	192	\$30,534	0.40	5	0.5%	23	8	13	2	1.2%
52	Finance and Insurance	177	\$47,559	0.35	11	1.3%	19	6	10	3	1.5%
22	Utilities	150	\$102,110	2.31	26	3.9%	15	5	9	2	1.1%
53	Real Estate and Rental and Leasing	121	\$34,658	0.55	-27	-4.0%	14	6	7	2	1.6%
71	Arts, Entertainment, and Recreation	56	\$17,914	0.24	6	2.2%	9	4	4	1	1.7%
99	Unclassified	39	\$37,529	2.74	-19	-7.8%	5	2	3	1	1.3%
51	Information	37	\$37,192	0.15	1	0.5%	4	1	2	0	-0.2%
55	Management of Companies and Enterprises	25	\$70,587	0.13	13	15.8%	3	1	1	0	1.5%
21	Mining, Quarrying, and Oil and Gas Extraction	9	\$99,901	0.17	-5	-9.4%	1	0	1	0	1.4%
Total - All Industries		12,441	\$40,412	1.00	1,402	2.4%	1,528	582	779	167	1.3%

Source: [JobsEQ®](#)

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Effingham County, Georgia is Transportation and Material Moving Occupations, employing 1,386 workers. The next-largest occupation groups in the region are Educational Instruction and Library Occupations (1,341 workers) and Office and Administrative Support Occupations (1,303). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Educational Instruction and Library Occupations (LQ = 1.91), Installation, Maintenance, and Repair Occupations (1.47), and Production Occupations (1.44).

Occupation groups in Effingham County, Georgia with the highest average wages per worker are Legal Occupations (\$92,100), Management Occupations (\$90,000), and Architecture and Engineering Occupations (\$79,700). The unemployment rate in the region varied among the major groups from 1.3% among Legal Occupations to 7.5% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in Effingham County, Georgia is expected to be Healthcare Support Occupations with a +2.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+20 jobs) and Educational Instruction and Library Occupations (+20). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Transportation and Material Moving Occupations (182 jobs) and Sales and Related Occupations (162).

Effingham County, Georgia, 2020Q2¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			Total Demand	1-Year Forecast			Ann % Growth
				LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %		Exits	Transfers	Empl Growth	
53-0000	Transportation and Material Moving	1,386	\$35,500	1.34	250	5.5%	203	261	4.3%	202	67	115	20	1.4%
25-0000	Educational Instruction and Library	1,341	\$42,900	1.91	70	4.0%	5	115	1.8%	144	56	68	20	1.5%
43-0000	Office and Administrative Support	1,303	\$35,700	0.82	127	3.3%	43	180	3.0%	161	64	88	9	0.7%
41-0000	Sales and Related	1,095	\$34,900	0.91	123	4.5%	158	-34	-0.6%	174	64	98	12	1.1%
51-0000	Production	1,057	\$42,500	1.44	154	5.0%	19	81	1.6%	120	39	82	0	0.0%
35-0000	Food Preparation and Serving Related	781	\$21,600	0.78	178	7.5%	94	35	0.9%	161	59	85	16	2.0%
11-0000	Management	742	\$90,000	0.92	26	1.8%	14	89	2.6%	77	21	44	11	1.5%
49-0000	Installation, Maintenance, and Repair	705	\$46,600	1.47	66	3.2%	25	58	1.7%	78	23	47	8	1.1%
47-0000	Construction and Extraction	658	\$39,500	1.14	117	6.5%	11	94	3.1%	91	23	55	13	1.9%
29-0000	Healthcare Practitioners and Technical	561	\$67,600	0.78	19	1.5%	47	94	3.7%	45	15	19	11	1.9%
37-0000	Building and Grounds Cleaning and Maintenance	525	\$26,100	1.25	58	5.0%	19	83	3.5%	82	30	42	9	1.8%
13-0000	Business and Financial Operations	402	\$63,500	0.58	21	2.0%	9	54	2.9%	47	12	29	6	1.5%
39-0000	Personal Care and Service	347	\$24,400	1.03	54	7.1%	14	54	3.4%	59	24	29	6	1.8%
33-0000	Protective Service	293	\$40,600	1.08	16	2.1%	2	12	0.9%	35	13	18	4	1.4%
27-0000	Arts, Design, Entertainment, Sports, and Media	285	\$45,300	1.27	17	4.6%	12	52	4.1%	36	11	20	4	1.4%
31-0000	Healthcare Support	224	\$29,700	0.41	23	2.8%	22	46	4.7%	36	13	17	6	2.6%

Effingham County, Georgia, 2020Q2¹

SOC	Occupation	Empl	Current			5-Year History				1-Year Forecast				
			Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
21- 0000	Community and Social Service	186	\$45,500	0.86	5	1.9%	6	21	2.5%	25	7	14	3	1.8%
17- 0000	Architecture and Engineering	155	\$79,700	0.72	9	1.7%	1	19	2.7%	14	4	8	1	0.9%
15- 0000	Computer and Mathematical	154	\$72,800	0.41	8	1.8%	1	15	2.0%	15	3	9	3	1.7%
45- 0000	Farming, Fishing, and Forestry	101	\$36,600	1.26	6	6.2%	0	39	10.4%	17	4	12	1	0.6%
23- 0000	Legal	75	\$92,100	0.70	2	1.3%	1	22	7.1%	6	2	3	1	1.7%
19- 0000	Life, Physical, and Social Science	67	\$64,500	0.61	3	2.8%	1	12	4.1%	7	1	5	1	1.4%
Total - All Occupations		12,441	\$43,600	1.00	1,354	4.3%	708	1,402	2.4%	1,632	556	908	167	1.3%

Source: [JobsEQ®](#)

Data as of 2020Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data are as of 2019 and represent the average for all Covered Employment

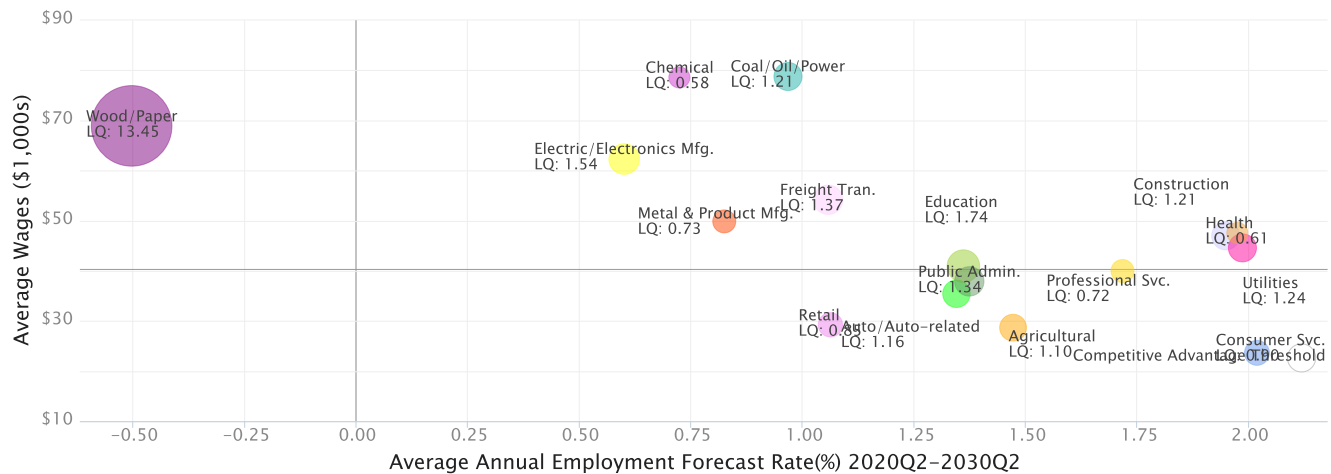
3. Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2019Q4, imputed where necessary with preliminary estimates updated to 2020Q2. Wages by occupation are as of 2019 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Effingham County, Georgia with the highest relative concentration is Wood/Paper with a location quotient of 13.45. This cluster employs 1,338 workers in the region with an average wage of \$68,934. Employment in the Wood/Paper cluster is projected to contract in the region about 0.5% per year over the next ten years.

Industry Clusters for Effingham County, Georgia as of 2020Q2



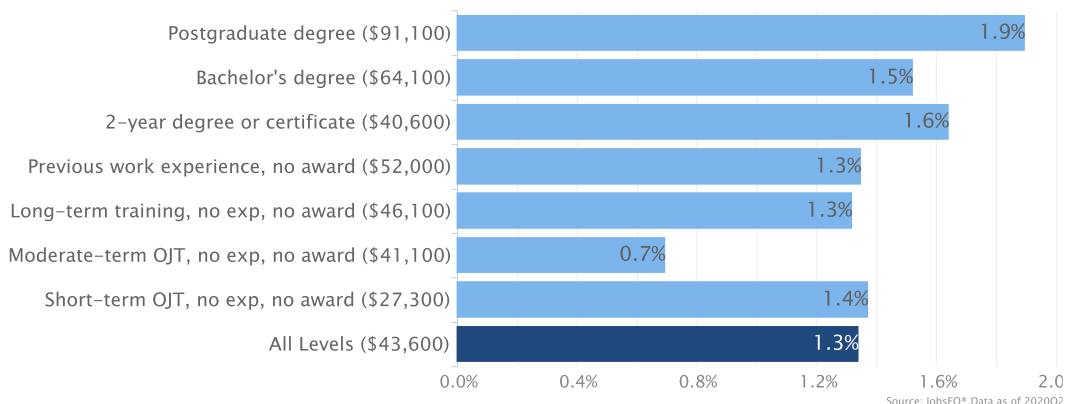
Source: JobsEQ®, Data as of 2020Q2

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Effingham County, Georgia is projected to grow 1.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.9% per year, those requiring a bachelor's degree are forecast to grow 1.5% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.6% per year.

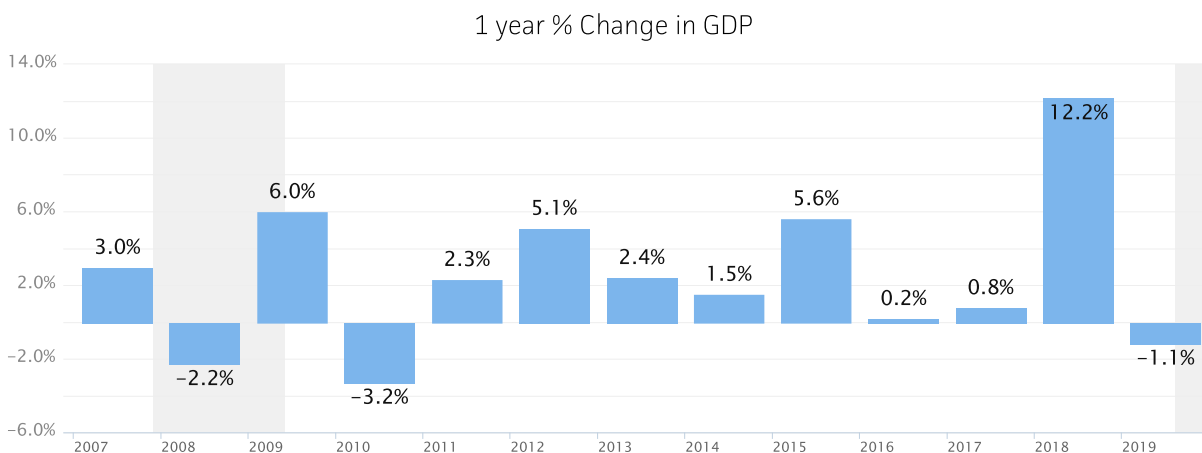
Annual Average Projected Job Growth by Training Required for Effingham County, Georgia



Employment by occupation data are estimates as of 2020Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

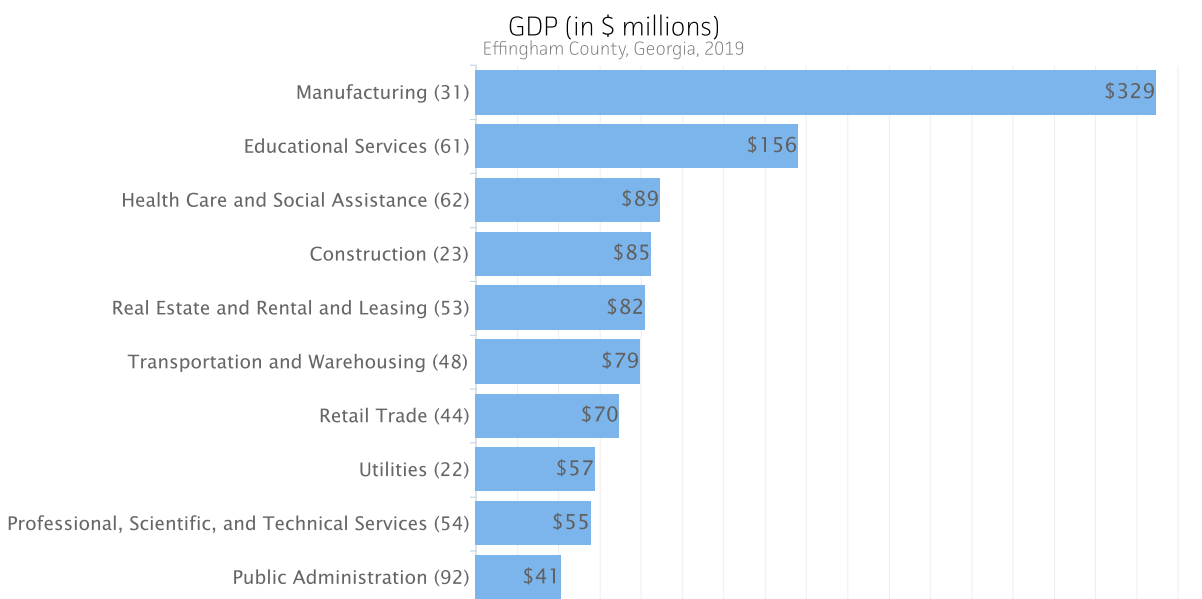
Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2019, nominal GDP in Effingham County, Georgia contracted 1.1%. This follows growth of 12.2% in 2018. As of 2019, total GDP in Effingham County, Georgia was \$1,215,064,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2019.

Of the sectors in Effingham County, Georgia, Manufacturing contributed the largest portion of GDP in 2019, \$328,986,000. The next-largest contributions came from Educational Services (\$155,723,000); Health Care and Social Assistance (\$88,961,000); and Construction (\$84,745,000).



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2019.

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

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